



Townsend-Ashby Youth Soccer Association

2025 Sponsorship Packet

Townsend-Ashby Youth Soccer Association (TAYSA) is a non-profit organization run completely by volunteers. Any sponsorship donation is welcome and fully tax deductible. TAYSA is recognized as a 501(c)3 youth organization (Tax ID #: 22-2484239). Growing participation by local businesses has enabled TAYSA to open the program to additional youths and provided improved field conditions that would have otherwise been impossible.

TAYSA encourages kids ages 3 through 19 to participate in organized youth soccer through Spring and Fall seasons, Summer and Winter training sessions, and also providing an adult recreational summer league. This results in over 700 participants from the Townsend and Ashby area, their family members, and communities from all over central Massachusetts accessing our fields and supporting our programs.

2024 **TAYSA** accomplishments:

- Raised over \$35,000 in fundraising activities including sponsorships, Goal-a-thon, Ashby Bonfire food tent, Scratch Ticket Raffle, and Ugly Sweater Party.
- Hired an engineering firm to support engineering services for the Squannacook Meadows field expansion project with the town and required environmental groups.
- Generated the Squannacook Meadow field expansion site layout.

2025 **TAYSA** goals:

- Obtain required environmental approvals for the Squannacook Meadows field expansion project.
- Complete permit process with the Town of Townsend.
- Break ground on the project with construction of the pavilion.

Thank you for considering TAYSA in your support for local communities and the youth of the area.

Sincerely,
TAYSA Board



sponsor.taysa@gmail.com

Tax ID #: 22-2484239



www.taysa.org
PO Box 589
Townsend, MA 01469



Sponsorship Levels

| | |
|---|---|
| Field Sponsor | \$25,000 (10 years) |
|  | <ul style="list-style-type: none"> • Permanent sponsor sign displayed at the entrance to one of the 3 Squannacook Meadows fields. • Includes Pro Team Sponsor level benefits. |
| Picnic Sponsor | \$5,000 (5 years) |
|  | <ul style="list-style-type: none"> • Sponsor name affixed to a pavilion picnic table. • Includes Website Sponsor level benefits. |
| Bench Sponsor | \$5,000 (lifetime) |
|  | <ul style="list-style-type: none"> • Sponsor name engraved on a granite park bench. • Lifetime of the bench. |
| Pro Pavilion Sponsor | \$1,500 (1 year) |



| | |
|---|---|
|  | <ul style="list-style-type: none"> ● Large sponsor sign displayed on the pavilion building (snack shack). ● Includes Pro Team Sponsor level benefits. |
| <p>Pavilion Sponsor</p> | <p>\$1,000 (1 year)</p> |
|  | <ul style="list-style-type: none"> ● Large sponsor sign displayed on the pavilion building (snack shack). ● Includes Website Sponsor level benefits. |
| <p>Pro Team Sponsor</p> | <p>\$700 (1 year)</p> |
|  | <ul style="list-style-type: none"> ● Sponsor name on the back of an In-town team jersey for both seasons (Spring and Fall). ● Includes Banner Sponsor level benefits. <p>* Deadline March 1 (Spring) or August 1 (Fall)</p> |
| <p>Team Sponsor</p> | <p>\$500 (1/2 year)</p> |



| | |
|---|---|
|  | <ul style="list-style-type: none"> • Sponsor name on the back of an In-town team jersey for a single season (Spring or Fall). • Includes Banner Sponsor level benefits. <p>* Deadline March 1 (Spring) or August 1 (Fall)</p> |
| <p>Banner Sponsor</p> | <p>\$250 (1/2 year)</p> |
|  | <ul style="list-style-type: none"> • Sponsor banner at Squannacook Meadows. • Includes Website Sponsor level benefits. |
| <p>Pavilion Brick</p> | <p>\$150 (4x8); \$300 (8x8)</p> |
|  | <ul style="list-style-type: none"> • Brick included as part of the pavilion patio. • 3 lines max (4x8) and 6 lines max (8x8). • Max 18 characters each line. |
| <p>Website Sponsor</p> | <p>\$100 (1 year)</p> |



- Sponsor recognition on the TAYSA website (www.taysa.org).

Goods/Services



- Have any goods or services that can benefit TAYSA?
- Reach out to sponsor.taysa@gmail.com to discuss options.

Donation

TAYSA Fans
@TAYSA-Assoc



venmo

- Donations are accepted at any time.
- Checks can be made payable to TAYSA at PO Box 589, Townsend MA 01469.
- Venmo is also accepted [@TAYSA-Assoc](https://www.venmo.com/@TAYSA-Assoc). Scan the QR code to donate.



TAYSA Sponsorship Order Form

| # | Sponsorship Level | Price | Total |
|--------------|-------------------------------|----------|-------|
| | Field Sponsor (10 years) | \$25,000 | |
| | Picnic Sponsor (5 years) | \$5,000 | |
| | Bench Sponsor (lifetime) | \$5,000 | |
| | Pro Pavilion Sponsor (1 year) | \$1,500 | |
| | Pavilion Sponsor (1 year) | \$1,000 | |
| | Pro Team Sponsor (1 year) | \$700 | |
| | Team Sponsor (½ year) | \$500 | |
| | Banner Sponsor (½ year) | \$250 | |
| | 8x8 Pavilion Brick (6 lines*) | \$300 | |
| | 4x8 Pavilion Brick (3 lines*) | \$150 | |
| | Website Sponsor (1 year) | \$100 | |
| | Donation | | |
| Total | | | |

* Include your brick message on the next page

Payment options:

1. Check made payable to:
TAYSA
PO Box 589
Townsend, MA 01469
2. Venmo [@TAYSA-Assoc](#)
3. Credit Card at www.taysa.org/donate

Order form can be filled out online at www.taysa.org/sponsor_form



| Sponsor Information | |
|---------------------|---|
| Contact Name | |
| Contact Email | |
| Name of Business | |
| Phone Number | |
| Contact Preference | <input type="checkbox"/> Email <input type="checkbox"/> Phone <input type="checkbox"/> Text |
| Website | |
| Street Address | |
| City | |
| State | |

Pavilion Brick message

- 8x8 (6 lines with max of 18 characters each)

- 4x8 (3 lines with max of 18 characters each)

